



11-01-07

Dkt. 2271/63926

RCE
AS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Matthew S. Gart

For: INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES
TRANSACTIONS

1185 Avenue of the Americas
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October 30, 2007

MAIL STOP RCE
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REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Sir:

This is a Request for Continued Examination under 37 C.F.R. §1.114 of the above-identified application.

1. Consider the unentered amendment under 37 C.F.R. § 1.116 filed on _____.
2. Consider the arguments in the Appeal Brief or Reply Brief filed on _____.
3. Enclosed is/are

X Amendment (including transmittal)/Reply.
 — Information Disclosure Statement (IDS).
 — PTO-1449
 — Copies of IDS Citations
 X Other (identify):
Express Mail Letter Of Transmittal EV975585243US

11/02/2007 CNEGA1 00000014 09760864

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4. Small entity status under 37 C.F.R. § 1.27 is claimed.

- A verified statement to establish small entity status is enclosed.
- A verified statement to establish small entity status was previously filed and such status is still proper and desired.

5. A check in the amount of \$ 810.00 covering the RCE filing fee is enclosed.

6. The Patent Office is hereby authorized to charge the following fees, or credit any overpayment, to Deposit Account No. 03-3125.

- RCE fee required under 37 C.F.R. § 1.17(e).
- Extension of time fee (37 C.F.R. §§ 1.136 and 1.17).
- Other fees (identify): any other required fees.

7. Three copies of this transmittal are enclosed.

Respectfully submitted,



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Date: October 30, 2007